



2026 SPONSORSHIP OPPORTUNITIES



330-477-3552



information@starkparks.com



www.starkparks.com



5300 Tyner St. NW, Canton, OH 44708

LEARN MORE ABOUT STARK PARKS

Stark Parks mission is to preserve, manage, and connect natural areas to serve the community through recreation, conservation and education.

WHO IS STARK PARKS?

Stark Parks is a county wide community asset that is responsible for the stewardship of over 6,800 acres, 130 miles of trails, 15 parks, 4 historic properties, 2 marinas and a wildlife conservation center. We are 70+ park professionals and a team of volunteers that are dedicated to serving the citizens of Stark County and carrying of our park mission.

WHAT WE DO

In addition to managing our diverse portfolio of facilities we strive to make our community better by preserving and restoring natural areas, spearheading the county wide efforts to connect our communities via the trail network, make our community more desirable to live/work/play in, protect our wildlife, protect our historic properties, and educate/enrich our visitors through our many programs and events.

WHY WE DO IT

We do it because we want to make our community better and because we LOVE it! As public servants we strive to ensure that all visitors to our parks have amazing experiences and create wonderful memories while being treated with dignity and respect. We want to preserve, protect and enhance the natural beauty of Stark County.



WHY PARTNER WITH STARK PARKS



IMPACT

Your support enables Stark Parks to sustain impactful experiences and large-scale events for our community amidst rising costs. Thank you for your consideration!

BENEFITS

- Social responsibility
- Community exposure
- Investment in your community
- Enhance public image
- Effective way of building a brand





SUMMER SERENADES

The Series Sponsor will be displayed across a series of events with multiple name recognition opportunities. Concerts are in partnership with the Canton Symphony Orchestra and are held at various locations throughout Stark County. Concerts are free to attend.

2025 attendance: 1,025 at 8 locations.

- Signage at event locations
- Booth opportunity at events
- Inclusion in e-newsletter
- Social media presence
- Logo inclusion on any print materials and flyers

Visit StarkParks.com/Serenades for 2026 dates and locations.

\$5,000



Series Dates: June - September
Deadline: May 1, 2026





SUMMER SPLASH

In 2026, Summer Splash will replace the former Summer Fest event, offering two opportunities for community members to participate—one at Sippo Lake Marina and another at Walborn Reservoir. These free events give attendees the chance to enjoy a variety of recreational water activities in a fun, family-friendly setting. More than 400 people participated in the 2025 Summer Fest.

Presenting Sponsor - \$2,500

- One (1) available; Includes both locations
- Signage at main event locations
- Logo inclusion on StarkParks.com event page
- Inclusion in e-newsletter
- Social media presence

Event Sponsor - \$1,000

- Signage at main event locations
- Inclusion in e-newsletter

Activity Sponsor - \$500

- Includes signage at activity location



Event Date: June 13 - Walborn Reservoir; July 18 - Sippo Lake Marina
Deadline: May 1, 2026





FALL FEST

Stark Parks will be hosting our annual Fall Festival with hayrides, crafts, a treat trail and more at Tam O'Shanter Park. This is free, family-friendly event. 2,000 people attended in 2025.

Presenting Sponsor - \$2,500

One (1) available

- Signage at main event locations
- Logo inclusion on StarkParks.com event page
- Inclusion in e-newsletter
- Social media presence

Activity Sponsor - \$500

- Includes signage at activity location

Event Sponsor - \$1,000

- Signage at main event locations
- Inclusion in e-newsletter



Event Date: October 17, 2026

Deadline: September 1, 2026





RANGER DAY

Located at Sippo Lake Park, this one day free, family-friendly event offers stations and activities centered around being a Stark Parks Ranger. 2025 attendance: 225

Event Sponsor - \$500

- Signage at main event locations
- Inclusion in e-newsletter

Activity Sponsor - \$250

- Includes signage at activity location



Event Date: September 27, 2026

Deadline: August 3, 2026



GET INVOLVED TODAY!



Business Name: _____

Contact Name: _____

Business Address: _____

Phone: _____

Website: _____

Email: _____

Social Media: _____

PLEASE SELECT THE OPPORTUNITIES THAT YOU ARE INTERESTED IN:

- ☐ Summer Serenades
- ☐ Summer Splash
- ☐ Fall Fest
- ☐ Ranger Day
- ☐ In-Kind Support
- ☐ Annual Presenting Sponsor - presenting sponsor for all listed 2026 Stark Parks events - \$10,000

What we need from you

- High resolution logo (300 dpi or higher)
- Business social media names
- Billing information

